



CONQUEST  
CENTURY DHC  
**Large Convertable**  
1954 - 1957

A development of the Conquest Century saloon to provide a family convertible. This arrangement was popular amongst all car manufacturers at the time.

**SPECIFICATION.**

**Layout:** 2 door 4/5 seater convertible with a steel body on a separate chassis, The electrically operated hood had 3 positions, closed, De-Ville style and full open

**Engine:** A straight 6 cylinder engine of 2,433cc capacity, bore & stroke 76.2x88.9 cc. Push rod operated overhead valves, Compression ratio 7.75 to 1. 100 BHP at 4,000 rpm. Twin SU carburettors. Along with bigger valves and a 'hot' camshaft over the standard engine.

**Transmission:** Four speed pre-selector gearbox, with direct third and overdrive fourth. A Daimler fluid flywheel with a final Hypoid bevel drive, giving 17.4 mph per 1,000 rpm.

**Suspension, Steering, & Brakes:** Front:- Independent by laminated torsion bars and telescopic dampers. Rear:- semi elliptic leaf springs with telescopic dampers. The steering is by Bishop cam and the brakes are Girling hydro mechanical drums.

**PERFORMANCE.**

|                   |      |        |            |
|-------------------|------|--------|------------|
| Top Speed;        | 90.0 | M.P.H. |            |
| Acceleration;     | 0-50 | M.P.H. | 12.8 secs. |
| Automatic.        | 0-60 | M.P.H. | 17.7 secs. |
| Standing 1/4 mile | 21.8 | secs.  |            |
| Fuel Consumption  | 23.5 | M.P.G. |            |

**DIMENSIONS:**

|            |       |                             |
|------------|-------|-----------------------------|
| Wheelbase  | 104   | ins.                        |
| Length     | 177   | ins.                        |
| Width      | 65.5  | ins.                        |
| Dry Weight | 3,136 | lbs. (28 cwt, or 1,400 kg.) |

**PRICE:**

1954 Convertable £1,736-10s-10d

**PRODUCTION:**

Total Century Approx 5,000



The  
**Daimler**  
&  
*Lanchester*  
Owners' Club

