



CONQUEST  
**Large Saloon**  
 1953 - 1957

This car owes little to its predecessor the Consort, being the first in a new generation of Daimler cars. The contemporary advertising majored on the cars safety features. There were a number of variants over its production run, including a saloon, a coupe and a roadster body available. The name came from the pretax price of £1,066! The car was allegedly developed in 4 months from a Lanchester 14.

**SPECIFICATION.**

**Layout:** 4 door 4/5 seater saloon with a steel body on a separate chassis. Front engine with rear wheel drive.

**Engine:** A straight 6 cylinder engine of 2,433cc capacity, bore & stroke 76.2x88.9 cc. Push rod operated overhead valves, Compression ratio 6.6 to 1. 75 BHP at 4,000 rpm. Single Zenith down draught carburettor.

**Transmission:** Four speed pre-selector gearbox, with direct third and overdrive fourth. A Daimler fluid flywheel with a final Hypoid bevel drive, giving 17.4 mph per 1,000 rpm.

**Suspension, Steering, & Brakes:** Front:- Independent by laminated torsion bars and telescopic dampers. Rear:- semi elliptic leaf springs with telescopic dampers. The steering is by Bishop cam and the brakes are Girling hydro mechanical drums.

**PERFORMANCE.**

Top Speed;	81.6	M.P.H.	
Acceleration;	0-50	M.P.H.	16.3 secs.
Automatic.	0-60	M.P.H.	24.3 secs.
	Standing 1/4 mile		23.2 secs.
Fuel Consumption	20.3	M.P.G.	

**DIMENSIONS:**

Wheelbase	104	ins.
Length	177	ins.
Width	65.5	ins.
Dry Weight	3,136	lbs. (28 cwt, or 1,400 kg.)

**PRICE:**

On launch £1,511-5s-10d inc tax

**PRODUCTION:**

Total Approx 4,000



The  
**Daimler**  
 &  
*Lanchester*  
 Owners' Club

